

Privacy Policy

LAST UPDATED: JANUARY 1, 2022

This Privacy Policy (this “Privacy Policy”) applies to your access and use of the website located at www.hideandb.io & www.hideandb.com, which we refer to as the “Site.” Use of the term “Site” also includes any content, functionality, and services offered on or through the Site.

YOU SHOULD CAREFULLY READ THIS PRIVACY POLICY. By accessing, browsing, or otherwise using the Site, you are creating a binding contract between you and us, and you are acknowledging that you have read, understood, and agreed to be bound by this Privacy Policy. If you do not agree with the terms of this Privacy Policy and would prefer that we not collect, use, or share your information as we describe, you should not use the Site or provide us with any information.

We may make changes to this Privacy Policy. Any modifications will be effective when the changes are posted to the Site. You can review the most current version of this Privacy Policy at any time by accessing the section of the Site labeled Privacy Policy, and you can determine when this Privacy Policy was last revised by referring to the “Last Updated” legend at the top of this Privacy Policy. You are expected to check this Privacy Policy from time to time to take notice of any changes. You understand and agree that your continued access to or use of the Site after any posted modification to this Privacy Policy indicates your acceptance of the modification, even if you did not take the time to read the modification.

Our Commitment to Privacy

The Site is owned and operated by hide&b (h&b operations BV (who we refer to, together with our affiliates, as “hide&b,” “us,” “we,” or “our,” depending in the context).

WE TAKE THE PRIVACY OF USERS OF THIS SITE VERY SERIOUSLY.

References in this Privacy Policy to “you” and “your” refer to you as a visitor to and user of the Site.

This Privacy Policy explains:

- What information we collect, how we collect that information, and how we use that information,
- When and with whom we may share information we collect, and
- Your choices regarding your personal information.

This Privacy Policy applies only to information provided and collected through the Site. It does not apply to information that other parties may collect through other means, such as through any business relationship between us and you. This Privacy Policy also does not apply to information that you submit on other websites, even if we communicate with you on those sites, or provide a link to those sites through our Site. For example, if you post something on Facebook, LinkedIn, Instagram, Twitter, or other social media or networking sites, that information is governed by the privacy policies of those sites, not by this Privacy Policy.

Collection and Use of Personal Information

HOW WE COLLECT PERSONAL INFORMATION

“Personal Information” refers to information that can be used to personally identify you, a specific individual. Different states and laws define Personal Information (or similar terms, such as “personally identifiable information”) differently, but Personal Information generally includes information such as your name, mailing address, e-mail address, and phone number. It may also include the IP address of your computer or mobile device if that IP address can be associated with other Personal Information and used to identify a particular person, or geo-location information, again if that information can be used to pinpoint a specific party.

We will collect Personal Information from you only if you voluntarily provide it to us. For example, when you contact us, such as through the “contact us” or similar links on the Site, or when you subscribe our resources, we will have access to your name, email address, and any other information you choose to include in your correspondence. If you participate in any other

interactive area of our Site, we can collect any Personal Information that you include as a part of your participation.

In addition, some mobile network providers (“Mobile Provider”) in the Netherlands are required to use technology that tracks the physical location of mobile devices that use their service. Depending on your Mobile Provider and mobile device, we may automatically receive this information, which, as noted above may be considered Personal Information. Most mobile devices provide users with the ability to disable location services. These controls are usually located in the mobile device's settings menu. If you have questions about how to disable your mobile device's location services, you should contact your Mobile Provider or your mobile device manufacturer.

HOW WE USE PERSONAL INFORMATION

We use the Personal Information we collect through the Site to respond to your inquiries, to provide you with the resources and services you request, and to contact you regarding other services we offer that may be of interest to you. We may also use Personal Information collected through the Site for research regarding the effectiveness of the Site and our business planning, marketing, advertising, and sales efforts. In addition, if we begin to offer services that use location tracking (“pinpointing”) information, then if we have your “opt-in” consent to do so we may use and store that information to provide location-based services, including location-targeted advertising.

We will not combine and enhance the Personal Information we receive with information we receive from third parties as long as we use the combined information as described in this Privacy Policy. In addition, we may use your Personal Information to generate non-personal information, such as demographic information that helps us understand the general characteristics of our users. When we do so, we will take reasonable measures to ensure that the information is no longer personally identifiable and cannot later be used to identify you.

You are in control over whether you provide us with any Personal Information. If you are not comfortable with our accessing and using the Personal Information as described, you should not provide it (and should take steps to disable any technology that automatically provides us with Personal Information). This may affect our ability to provide you with information and services through the Site; however, that is your choice.

Collection and Use of Non-Personal Information

HOW WE COLLECT NON-PERSONAL INFORMATION

Whenever you interact with the Site, we automatically receive and record information from your browser, such as your IP address, the type of browser or application you are using to access the Site, the identity of the Site page or feature you are requesting. None of this information, on its own, is considered Personal Information (unless and until it is actually combined with Personal Information in a way that would allow someone to identify a specific individual), and we refer to it in this Privacy Policy as “NPI.”

Our Site may use “cookies” or other tracking technologies to track how you use the Site. We also may send instructions to your computer or device using JavaScript or other computer languages to gather the sorts of information described above and other details about your interactions with the Site. A cookie is a file stored on your computer or device to uniquely identify your browser or to store information or settings on your computer or device.

We will not use “web beacons”, i.e. “web bugs” or “single-pixel” or “clear” GIFs, on the Site. Web beacons allow ad networks to provide anonymized, aggregated auditing, research, and reporting for us and for advertisers. Because your web browser must request these advertisements and web beacons from the ad network's servers, these companies can view, edit, or set their own cookies, just as if you had requested a web page from their website.

You may adjust your web browser software if you do not wish to receive cookies or web beacons, but this may prevent you from taking advantage of some of the Site's features. Please refer to your browser or email software instructions or help screen to learn more about these functions. You may also request to opt-out of an advertiser's use of cookies by visiting the Network

Advertising Initiative or the Digital Advertising Alliance. You may request to opt-out of Google's use of cookies by visiting www.google.com/ads/preferences. Please note that your request to opt out will be subject to all applicable terms on those third-party websites, in addition to this Privacy Policy.

HOW WE USE NON-PERSONAL INFORMATION

In addition to the uses described above for automatically-collected NPI, we may use this information to analyze trends, administer the Site, and gather broad demographic data for aggregate use.

We may also use NPI and other de-identified information (i.e. information that cannot be used to identify you) for any lawful business purpose without any obligation or accounting to you. For example, we can use NPI for developing products, services, and providing those offerings to other users and third parties.

HOW WE MAY SHARE INFORMATION

We may share information with third parties in the following circumstances:

- We may share your information, including Personal Information, so that we may provide you with periodic mailings, or may contact you regarding products, services, or events. If you do not wish for us to share your information in this manner, please contact us.
- We may employ other companies and people to perform tasks on our behalf and we may need to share Personal Information with them to provide services to you. For example, such parties may handle our data management and/or email distribution. Unless we tell you differently, they do not have any right to use your Personal Information beyond what is necessary to assist us.
- We may share information, including Personal Information, with our corporate affiliates for our and their legitimate business purposes.
- We will not share Personal Information with third parties for other purposes, only if we have your express "opt-in" consent to do so.
- We may disclose non-personal, aggregate, anonymous data in a de-identified format for any legitimate business purpose.
- We may disclose Personal Information at the request of law enforcement or government agencies or in response to subpoenas, court orders, or other legal process to establish, protect, or exercise our legal or other rights or to defend against a legal claim, or as otherwise required or allowed by law.
- We may disclose Personal Information if we believe that such action is appropriate to (a) protect the rights, property, or safety of a user of the Site or any other person, (b) investigate or prevent a violation by you of any contractual or other relationship with us, (c) investigate or prevent your actual or potential illegal, fraudulent, or harmful activity, or (d) detect, prevent, or otherwise address fraud, security, or technical issues.
- We may share information, including Personal Information, in connection with, during negotiations of, or as a part of the closing of any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

We do not sell, rent, or lease any Personal Information that we collect about you through the Site to anyone for any purpose, other than as disclosed.

How We Protect Your Information

We use commercially reasonable security measures to prevent unauthorized persons from accessing our files or tampering with our technology and to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. However we cannot and do not guarantee the security of any information. This is especially true for any information that is transmitted electronically and that is unprotected until it reaches our servers.

Your Communication Preferences

Correcting, Updating, Accessing, or Removing Personal Information

If you want to correct, update, or remove any Personal Information that you have provided to us, or if you no longer want to receive information from us, you can [contact us](#). Please note that we may not be able to completely remove Personal Information from our systems in certain

circumstances, such as if it may be necessary to prevent fraud or future abuse, if required by law, or as retained in our data backup systems or cached or archived pages. All of your Personal Information that we keep will continue to be subject to the terms of the Privacy Policy to which you have previously agreed.

In addition, please note that notwithstanding your email preferences, we may need to contact you as required by law, or to complete any open inquiries.

Do Not Track Requests; Third Party Services

DO NOT TRACK

Currently, certain browsers (including Google Chrome, Safari, Firefox, and Internet Explorer) offer a “no not track” (“DNT”) option. The DNT option sends a signal to websites visited by the user about the user’s DNT preference, if any, set on the browser. We do not currently commit to responding to browsers’ DNT signals. We cannot make this commitment because no common industry standard for DNT has been adopted by industry groups, technology companies, or regulators.

THIRD PARTY SERVICES

Some of our Site features may be served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies and/or web beacons and/or other tracking technology when you use our Site. These third parties may be able to associate the information they collect with your Personal Information, or they may collect information about your online activities over time and across other websites and online services. They may use this information to provide you with behavioural advertising or other targeted content. Unfortunately we cannot control third parties’ tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Our Site is hosted in the Netherlands and is governed by Dutch law. If you are using the Site from outside the Netherlands, please be aware that your information may be transferred to, stored, and processed in the Netherlands where our servers are located and our central database is operated. The data protection and other laws of the other countries might not be as comprehensive as those in your country. By using the Site, you consent to your information being transferred to our facilities and to the facilities of those third parties with whom we share it as described in this Privacy Policy.

A Note About Children

Our Site is not targeted to, and we have no interest in collecting information from, children, and we do not knowingly gather any Personal Information from children under the age of 13. If you are a parent or a legal guardian who believes that your minor child provided us with any Personal Information, please contact us.

Questions About Our Privacy Policy

If you have any questions about this Privacy Policy, please contact us.

CATEGORY OF PERSONAL INFORMATION WE COLLECT	EXAMPLES	WHERE OBTAINED (I.E., THE CATEGORIES OF SOURCES OF THE INFORMATION)	BUSINESS OR COMMERCIAL PURPOSE OF COLLECTION
Identifiers	Real name, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, driver's license number, passport number, or other, similar, identifiers.	<ul style="list-style-type: none"> • Directly from the consumer • Indirectly, from a friend of the consumer who provides us with an email referral 	<ul style="list-style-type: none"> • Communication with consumers in connection with bookings • Marketing efforts
Personal information	Name, signature, address, telephone number, passport number, driver's license, identification card number, insurance policy number, bank account number, credit card number, debit card number	<ul style="list-style-type: none"> • Directly from the consumer • Indirectly, from a friend of the consumer who provides us with an email referral 	<ul style="list-style-type: none"> • Communication with consumers in connection with bookings • Facilitation of payment for bookings and other purchases • Accommodation of special requests with respect to bookings • Marketing efforts • Evaluation of and response to employment applications
Commercial information	Records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Directly from the consumer	<ul style="list-style-type: none"> • Communication with consumers in connection with bookings • Marketing efforts • Maintenance of historical business records
Internet or other similar network activity	Browsing history, search history, information on interaction with a website, application, or advertisement.	Indirectly through Site activity (page views and form field entry) from consumer's IP address	<ul style="list-style-type: none"> • Assessment of marketing efforts and evaluation of relevance of, interest in, and engagement with content • Maintaining and debugging our Site
Inferences drawn from other personal information	Profile reflecting a consumer's personal preferences.	Directly from the consumer, through communication regarding stay preferences	Accommodation of special requests with respect to bookings

Parties To Whom We Disclose Information

The section of our Privacy Policy above entitled “How We may Share Information” generally describes how and why we share personal information. We may share information with service providers and other businesses with whom we have contractual relationships, and that personal information is shared in the ordinary course of our business relationship with those parties. Although we have no interest in collecting information and we do not knowingly gather any Personal Information but there is a change we may also share personal information with the following categories of third parties; Analytics providers, like Google Analytics, who may use tracking technologies to measure the effectiveness of our Site. In connection with their analytics services, they may receive information about your internet or other similar network activity.

- **Right to Access Certain Information** - You have the right to ask us to provide you with information about our collection and use of your personal information over the past 12 months.
- **Right to Data Portability** - You have the right to ask us to provide you with copies of the personal information we have collected about you, in a portable and readily-usable format.
- **Rights to Request Deletion** of Certain Information - You have the right to ask us to delete personal information about you that we collected from you and have retained.
- **Right to Non-Discrimination** – You have the right not to be discriminated against for exercising rights.

WE DO NOT SELL PERSONAL INFORMATION TO THIRD PARTIES.

complaints?

If you have a question and/or comment, please contact hide&b via whats app or e-mail (info@hideandb.io) Hide&b can then provide a suitable solution. If you are not satisfied with hide&b performance, you can submit your questions and/or comments in writing to h&b operations BV- Parallelweg west 35 4104 AZ Culemborg

Hope you had a nice read through..

Kind regards,
The hide&b team.